



PERÚ

Ministerio
de Comercio Exterior
y Turismo

Comisión de Promoción del Perú para
la Exportación y el Turismo—
PROMPERÚ

Oficina Comercial del Perú
en Miami

PERÚ Ministerio de Comercio Ext
To whom it may concern:

We are pleased to inform you that, after evaluating your application for authorization to use the Peru Country Brand, it has been approved. Therefore, we are proceeding to issue the certificate for Institutional Use in favor of Working Title Media, Inc., which will be valid until September 1, 2028.

The Institutional Use category will be for: **Advertising.**

Working Title Media, Inc. is a U.S. company dedicated to the production of audiovisual, television, and digital content, with more than 24 years of experience developing cultural, promotional, and documentary projects for diverse international audiences. The company has developed content aimed at promoting destination, gastronomy, and culture, including the episode "Surf 'n Gourmet Peru," an audiovisual initiative focused on highlighting Peru's gastronomic, cultural, and tourism richness to international audiences. Likewise, it has been shown that Working Title Media, Inc. develops initiatives aligned with the values of the Peru Country Brand, promoting quality content that contributes positively to the dissemination of Peru's image abroad. The documentation submitted also includes references and recognitions that highlight the professionalism, creativity, and technical quality of its audiovisual productions.

In light of the foregoing, we consider that Working Title Media, Inc. meets the necessary conditions to make appropriate, strategic, and responsible use of the Peru Country Brand, contributing to its strengthening and proper international representation.

If you have any questions or concerns, please contact us at: marcapais@promperu.gob.pe

The certificates will be sent through this same channel soon, as soon as they have been issued and signed.

Sincerely,
MAX FRANCISCO RODRIGUEZ GUILLEN
Economic and Commercial Counselor (Acting)
Commercial Office of Peru



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RODRIGUEZ GUILLEN Max
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Consejero Económico Comercial (e)
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