

PERÚ Ministerio
de Comercio Ext
To whom it may concern:

I hereby wish to recommend Working Title Media, Inc., located at 503 Floyd Bennett Drive, Melbourne, Florida 32901, United States, as a candidate to be granted authorization to use the Peru Country Brand.

Working Title Media, Inc. is a U.S. company dedicated to the production of audiovisual, television, and digital content, with more than 14 years of experience developing cultural, promotional, and documentary projects for diverse international audiences.

The company has developed content aimed at promoting destinations, gastronomy, and culture, including the episode "Surf ' n Gourmet Peru," an audiovisual initiative focused on highlighting Peru's gastronomic, cultural, and tourism richness to international audiences.

Likewise, it has been shown that Working Title Media, Inc. develops initiatives aligned with the values of the Peru Country Brand, promoting quality content that contributes positively to the dissemination of Peru's image abroad. The documentation submitted also includes references and recognitions that highlight the professionalism, creativity, and technical quality of its audiovisual productions.

In light of the foregoing, we consider that Working Title Media, Inc. meets the necessary conditions to make appropriate, strategic, and responsible use of the Peru Country Brand, contributing to its strengthening and proper international representation.

With no further matters to address, I remain at your disposal for any additional information you may deem relevant.

Sincerely,

MAX FRANCISCO RODRIGUEZ GUILLEN
Economic and Commercial Counselor (Acting)
Commercial Office of Peru in Miami